

MEDIA RELEASE

For Immediate Release – March 13, 2020

WBEDC Prepares for COVID-19

Fort McMurray, AB – In response to Alberta’s new public health restrictions to help prevent the spread of COVID-19, we regret to announce the cancellation of the *Spring Show & Market* Tradeshow on April 24 – 26, 2020. We apologize for any inconvenience this may cause, but the safety of our employees and the community is the utmost importance to our organization.

The following events will be postponed and rescheduled at a later date:

March 14, 2020: Entrepreneurship & Innovation Conference
March 16, 2020: Build Your Own Website
March 17, 2020: Artificial Intelligence & Machine Learning
March 18, 2020: Women’s Business Connect: From Woe to Wow!
April 3, 2020: Accounting Basics
April 7, 2020: Franchising 101
April 27, 2020: Design Your Next Chapter with Debbie Travis

“Although it is disheartening to see community events being cancelled or postponed, public safety is paramount,” says Kevin Weidlich, President & CEO of the WBEDC. “We will continue to follow Alberta Health Services (AHS) recommendations to ensure the safety of our employees, stakeholders and the community.”

With COVID-19 awareness growing across the country, province and region, Alberta Health Services (AHS) remains the trusted authority on COVID-19 for the WBEDC.

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Do you have questions about the Spring Tradeshow being cancelled? Please contact:

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About Wood Buffalo Economic Development Corporation | www.choosewoodbuffalo.ca

Wood Buffalo Economic Development Corporation (WBEDC) is a wholly owned, arm’s-length entity of the Regional Municipality of Wood Buffalo, governed by an independent board of directors and managed by an entrepreneurial, customer-centric team. WBEDC is responsible for growing and promoting investment into the region, supporting the growth of startups and existing businesses in the region, and generating tourism and visitation to the region. WBEDC’s focus is on creating wealth for the region, measured as economic impact.

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